

**E-EYE**



**Itchy, irritated, dry eyes?**

A long-lasting solution is available  
here for dry eye condition.

It is easy, quick and affordable.



# Dry eye condition today...

Dry Eye condition is a common pathology affecting more than **20% of the population**. Females are more concerned than males with symptoms increasing with age.

It is recognized that a large majority of dry eye cases are caused by **Meibomian Glands Dysfunction(MGD)**.

Approximately 20% of the adult population suffer from dry eyes

## Symptoms & Causes

The main symptoms of dry eyes are irritated, itchy and watery eyes. It causes great discomfort in your day to day life; and can even prevent you from performing everyday tasks such as working on a computer or staying in an air-conditioned environment.

Conditions of a modern lifestyle including air pollution, artificial lighting, smart phone and computer use, air conditioning, driving motor vehicle, contact lenses ... increase your risk of getting dry eyes.

Other factors for dry eyes can be :

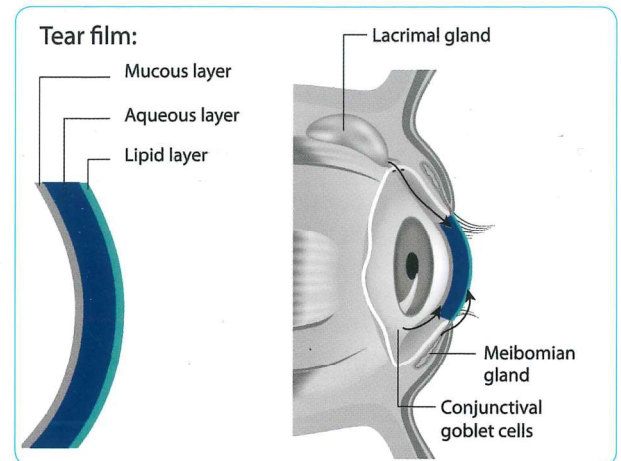
- Normal age-related reduction in the production of tears.
- Hormonal changes.
- Medications.
- Windy, dusty, smoky, hot or dry weather conditions.
- Fans or hair dryers blowing directly onto the face.



## What is MGD?

Dry Eye condition is mainly due to a **dysfunction of Meibomian Glands (MGD)**. These glands, located inside your bottom eye-lids, are responsible for the **creation of a tear film that keeps the eyes moisturised**.

In an environment increasingly polluted and subject to artificial lights, eyes are regularly **agressed** and the Meibomian Glands **over-stimulated**. Therefore, they may fail to create a tear film that is strong enough to protect the eyes from drying up, leading to what is called **Dry Eye Syndrome**.



## Existing treatments

### Short-term relief: Eye drops

Available treatments mainly involve **artificial eye drops**. Those are often stringent and **insufficient** to overcome the discomfort felt by patients.

### Long-term relief: E-Eye IRPL

Since 2013, a new **non-invasive treatment** using **IRPL (Intense Regulated Pulsed Light)** technology is available. E-Eye is an IRPL device developed and manufactured in France. It is **quick, gentle** and offers **long-lasting relief** to dry eye sufferers.